

Can I Add Segmentation to ShoutOuts?

Issue

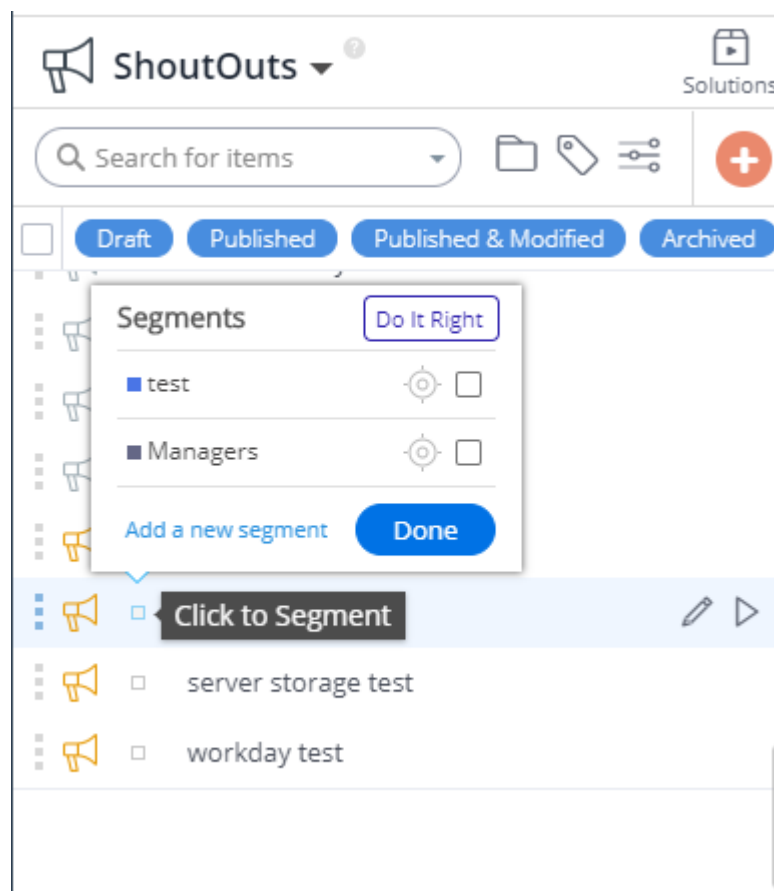
Is it possible to add segmentation to ShoutOuts?

Solution

Yes, you can add segmentation to ShoutOuts by assigning segment tags to them.

To do this:

1. Navigate to the ShoutOuts app in the Editor
2. Hover over the small box next to the ShoutOut icon (to the right)
3. Click to segment
4. Select the relevant tags you would like to apply to the ShoutOut (keep in mind that all segment tags are joined together as “or” conditions, so only one tag applied needs to be true for the segmentation conditions to be validated)





If you have not set up any segmentation tags, please refer to the “Creating Segments” section [here](#) for more information.

