

Character Limits for WalkMe Items

Brief Overview

It is important to note that there are certain character limits set for the WalkMe content you are building. Below you can find the limits sorted according to item type.

Character Limits

Smart Walk-Thru	
Name	50
Description	200
Step title	600
Step description	4000
Launcher	
Name	100
Tooltip	300
Custom Launcher	
Text	70
Resource	
Name	50
Description	200
URL	400
Onboarding	
Name	50
Description	200

Shuttle	
Name	50
Description	200
Survey	
Name	50
Title	400
Subtitle	400
Single/multiple selection answers	200
Free text response	1000
ShoutOut	
Name	50
Title	200
Description	4000
Action/close button	100
Custom ShoutOut	
Text fields (including title/description)	400
Buttons (including action/close)	400
SmartTips	
Name	50

Message	4000
Validation message	4000
Menu	
Tab	50
Category name	50