Mobile App Daily Summary Email

Brief Overview

By subscribing to the App daily summary email you can receive a custom report which includes informative data regarding your app's activities, such as daily active users, total Impressions and more. You are also given the option to select a specific day/days of the week that you would like to receive the email on. The email is sent every day at approx. 3 pm GMT.

Email Data

The summary email includes a report for each app you selected, providing information on the following categories:

- Daily Active Users
- Daily Total Impressions
- Daily Total Clicks
- Daily Goals Reached
- Campaigns Published
- Campaigns in last 24h
- Total Number of Goals
- SDK Distribution

To activate your App Daily Summary Email, reach out to your WalkMe contact.