Mobile: Element, Screen Segmentation and Tracked Event Options

Segment and Rule Based Tracked Event Modifiers for Elements

Elements can be used in segments with the following modifiers:

- Element is/is not currently shown – element's current visibility to the naked eye
- Element was/was not seen in current session – element's visibility during the current session
- Element was/was not interacted in current session – element tapped during the current session
- Element is interacted – element is currently being tapped
- Element exists/does not exist – element exists but is not visible due to an overlay/dialog

Segment and Rule Based Tracked Event Modifiers for Screens

- Screen is/is not currently shown – screen's visibility to the naked eye
- Screen was/was not visited – screen's visibility during the current session
  - This segment will refer to the current user session.