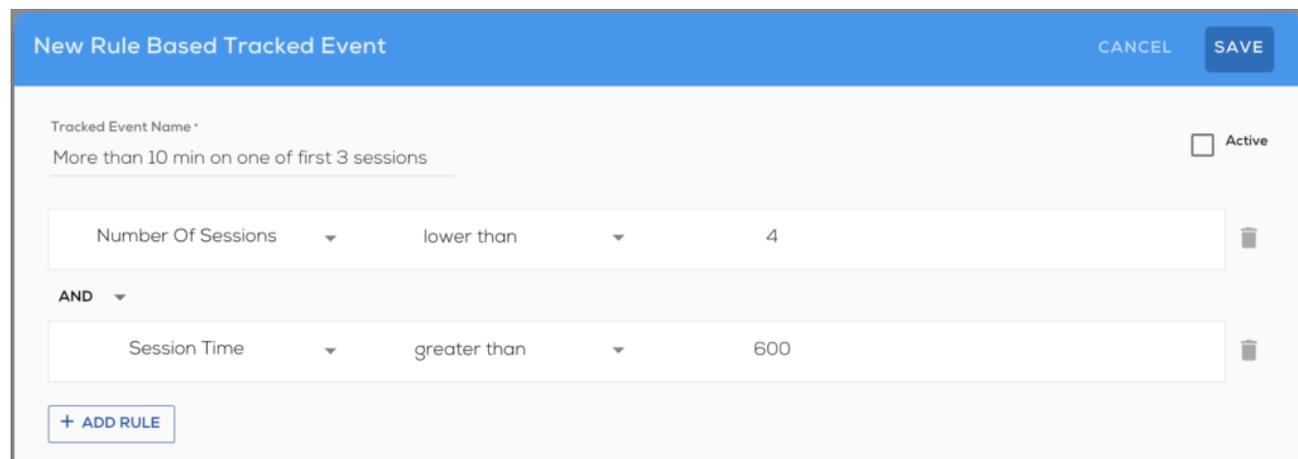


Mobile: How To Add Rule Based Tracked Events (previously Goals)

Steps For Adding Rule Based Tracked Events

1. In the Mobile Console, click *TRACKED EVENTS*;
2. Click the + *TRACKED EVENT* button;
3. Click *API based tracked event*;
4. Enter a name in the *Event Name* field;
5. Select Rule parameters to track the action you seek to set as an Event;
 - The variables and modifiers available for setting Events are identical to those for segmentation, except that Events have one additional out-of-the-box modifier for Element variables: *Is interacted in current session*.
6. Test the Rule Based Event using Simulate in Power Mode;
7. Back in the Mobile Console, check the Active checkbox to start tracking the Event for end-users in your app.

Example of a Rule Based Event:



New Rule Based Tracked Event

CANCEL SAVE

Tracked Event Name *

More than 10 min on one of first 3 sessions Active

Number Of Sessions lower than 4

AND

Session Time greater than 600

+ ADD RULE