

# WalkMe Menu Overview

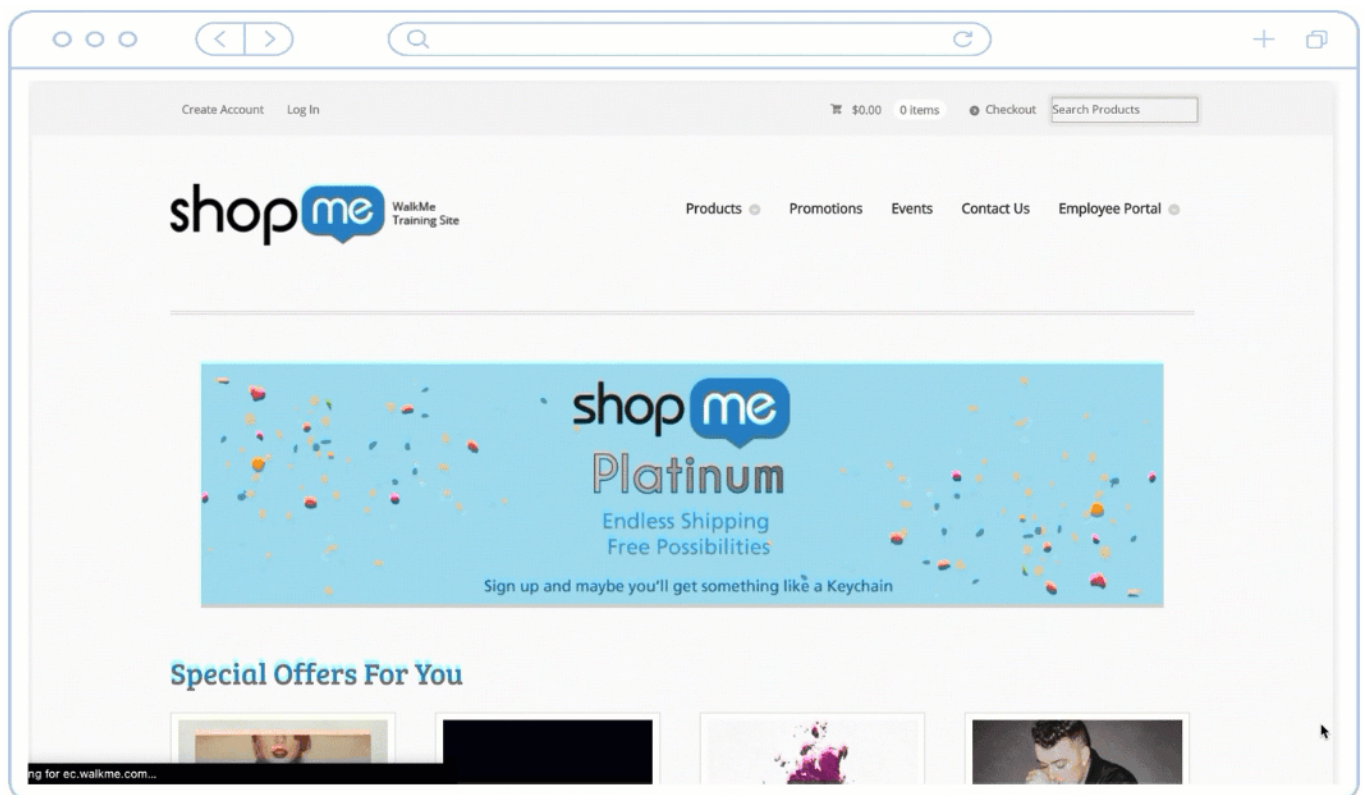
## Brief Overview

The WalkMe Menu gives your users one access point to important content, including [Smart Walk-Thru](#), [resources](#), and [shuttles](#).

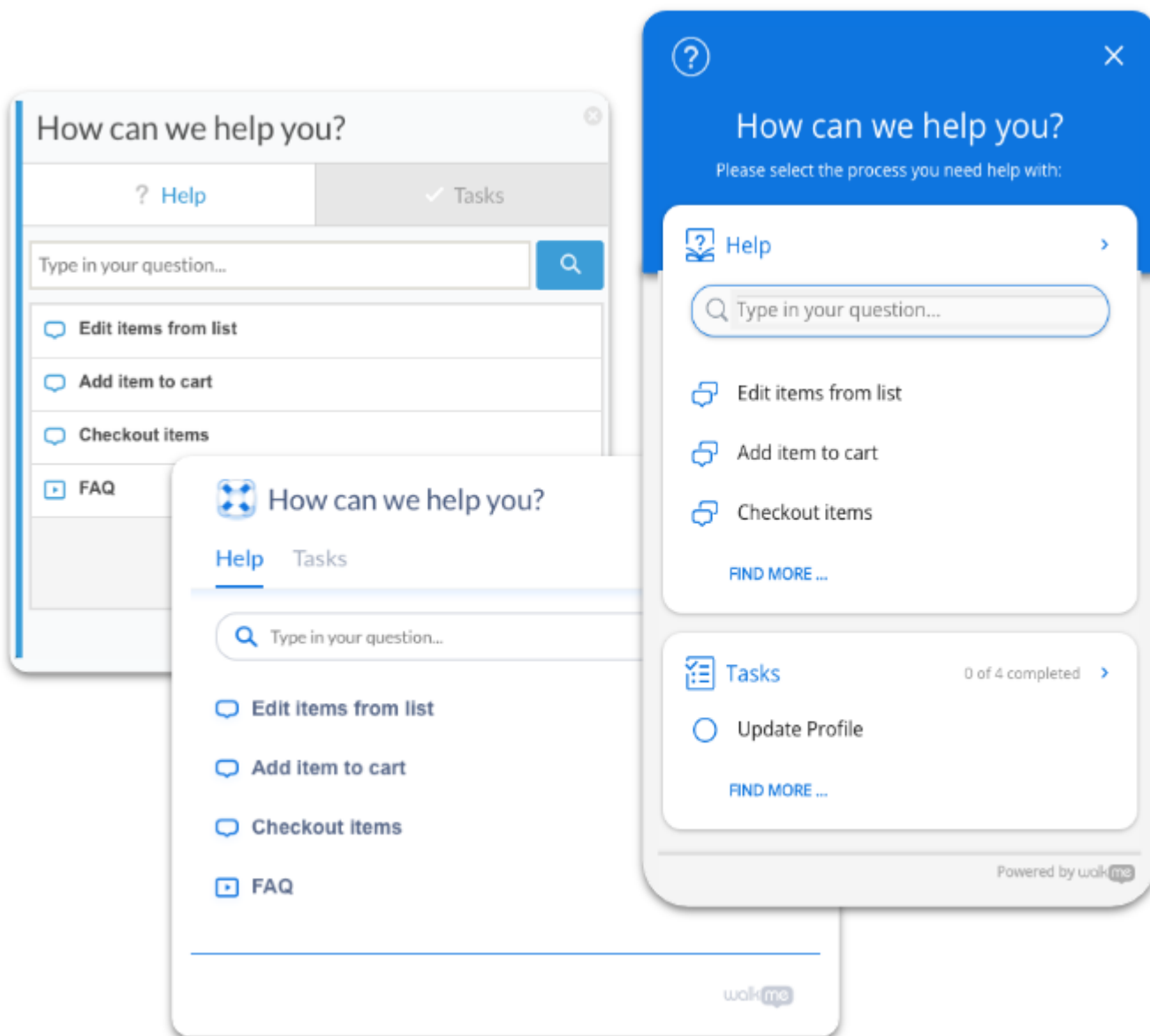
The Menu contains tabs that list your content or [onboarding tasks](#).

- **Menu** refers to the list of tasks and content visible to your users.
- **Widget** refers to the icon that opens the Menu.
- Together, the Widget and Menu make up the **WalkMe Menu**.

The WalkMe Menu is built using the [Menu Organizer](#), which is accessed on the WalkMe Console.



The Menu contains a list of Smart Walk-Thrus and Resources, as well as an [Onboarding Task](#) list.



Choose between three menu styles

## Use Cases

### Accelerate Training

Give users a clear and straightforward path to complete training. For example, create a task list with all tasks necessary for a new employee to get started such as creating a profile, reading about company policies, signing up for HR benefits, and setting up an expense account.

### Improve Conversion

End customer confusion and make your product attractive and simple. For example, create a checklist that shows off your product's features and drives customers to action.

## Promote Product Adoption

Enhance the customer experience and increase loyalty by boosting engagement with your site. For example, create a checklist that takes the user through all the necessary processes to get started.

## How to Build

For an **overview** of the **Menu Organizer**, check out [this article](#).

If you're ready to start building your menu, the [WalkMe Menu: Getting Started Guide](#) has step-by-step instructions on how to **build and customize** your WalkMe Menu.

To create a **checklist for training** purposes that can be access on the menu, check out the [Onboarding Tasks: Getting Started Guide](#).

## □ Digital Adoption Institute

- View the [Menu Organizer](#) course in the DAI
- Don't have a DAI account yet? [Sign up here](#)