

# WalkMe Menu Overview

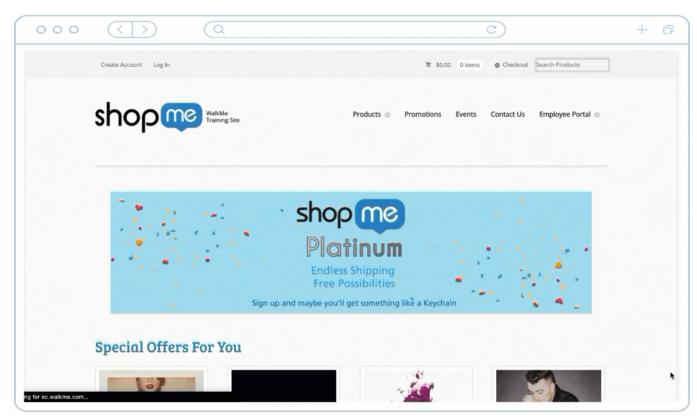
## **Brief Overview**

The WalkMe Menu gives your users one access point to important content, including <u>Smart Walk-Thru</u>, <u>resources</u>, and <u>shuttles</u>.

The Menu contains tabs that list your content or onboarding tasks.

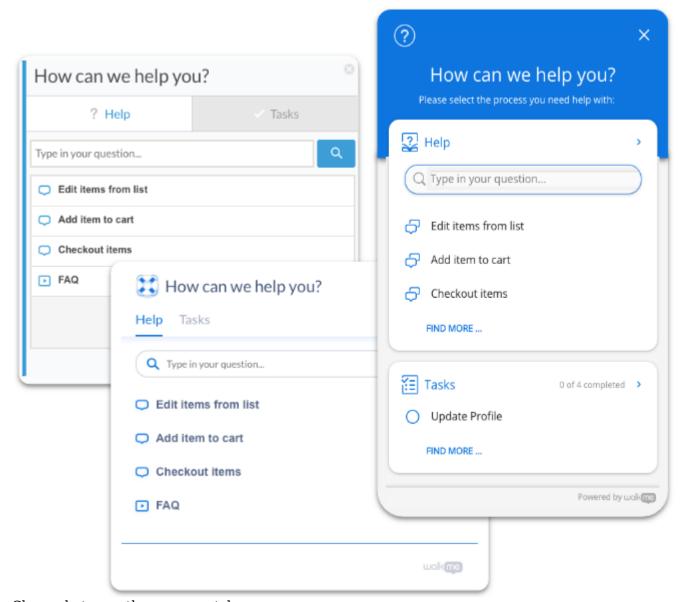
- Menu refers to the list of tasks and content visible to your users.
- Widget refers to the icon that opens the Menu.
- Together, the Widget and Menu make up the **WalkMe Menu**.

The WalkMe Menu is built using the Menu Organizer, which is accessed on the WalkMe Console.



The Menu contains a list of Smart Walk-Thrus and Resources, as well as an Onboarding Task list.





Choose between three menu styles

# **Use Cases**

## **Accelerate Training**

Give users a clear and straightforward path to complete training. For example, create a task list with all tasks necessary for a new employee to get started such as creating a profile, reading about company policies, signing up for HR benefits, and setting up an expense account.

#### **Improve Conversion**

End customer confusion and make your product attractive and simple. For example, create a checklist that shows off your product's features and drives customers to action.



#### **Promote Product Adoption**

Enhance the customer experience and increase loyalty by boosting engagement with your site. For example, create a checklist that takes the user through all the necessary processes to get started.

## How to Build

For an **overview** of the **Menu Organizer**, check out <u>this article</u>.

If you're ready to start building your menu, the <u>WalkMe Menu</u>: <u>Getting Started Guide</u> has step-by-step instructions on how to **build and customize** your WalkMe Menu.

To create a **checklist for training** purposes that can be access on the menu, check out the <u>Onboarding Tasks: Getting Started Guide</u>.

## **☐ Digital Adoption Institute**

- View the **Menu Organizer** course in the DAI
- Don't have a DAI account yet? Sign up here