

Using Google Tag Manager to Add the WalkMe Snippet

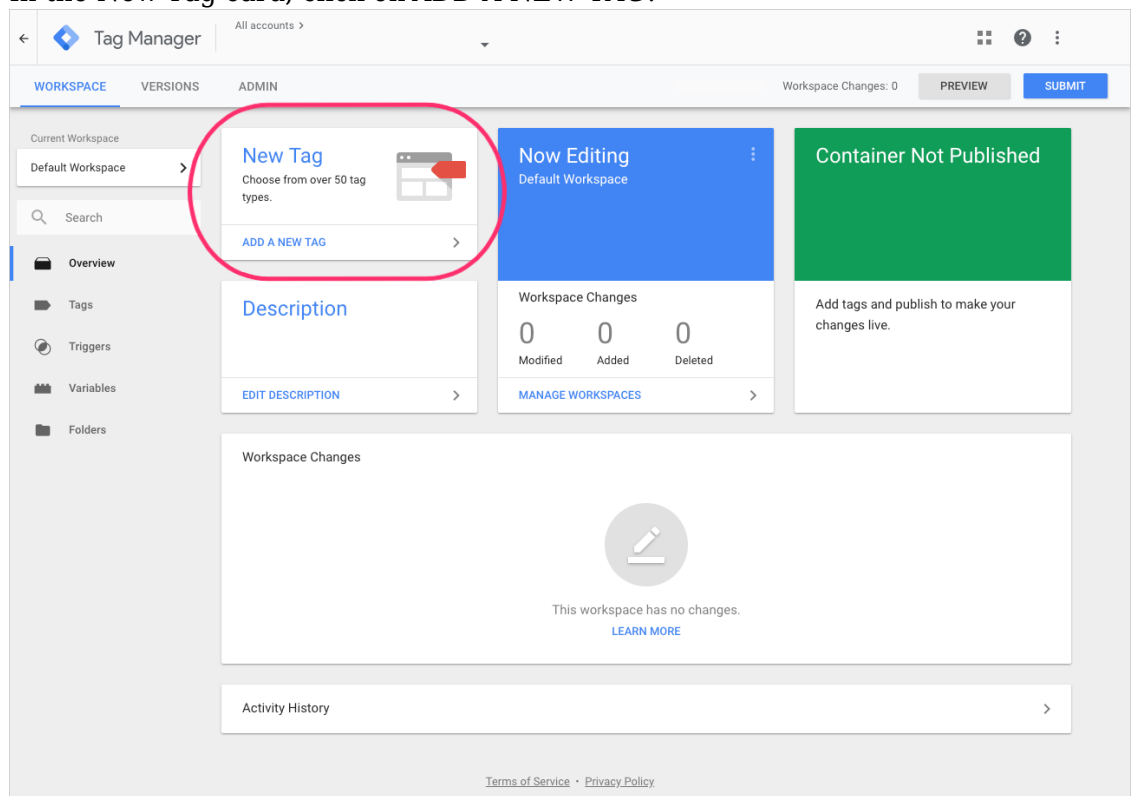
Brief Overview

If you have the Google Tag Manager in place, embedding the [WalkMe snippet](#) into your website's HTML is a breeze. You will no longer need to embed the snippet in each page.

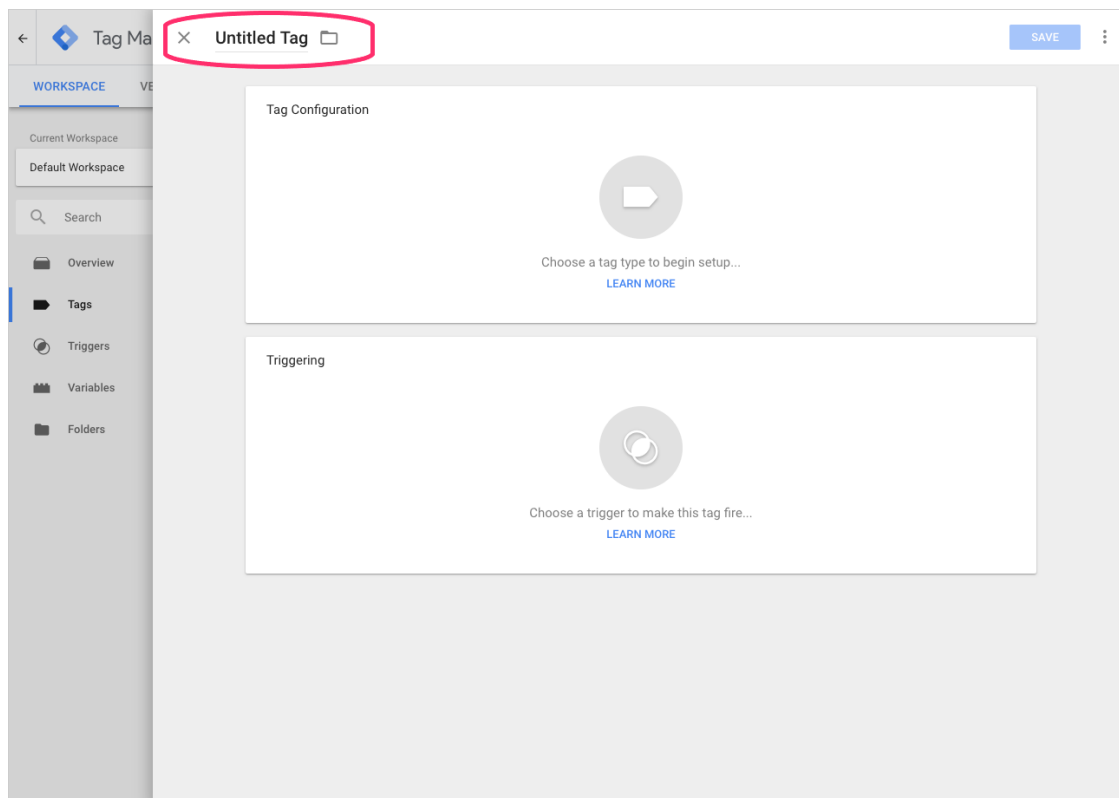
To embed the snippet into your website using the Google Tag Manager, please follow the instructions below. If you encounter any issues, please [contact Support](#).

Steps For Setting Up WalkMe Using Google Tag Manager

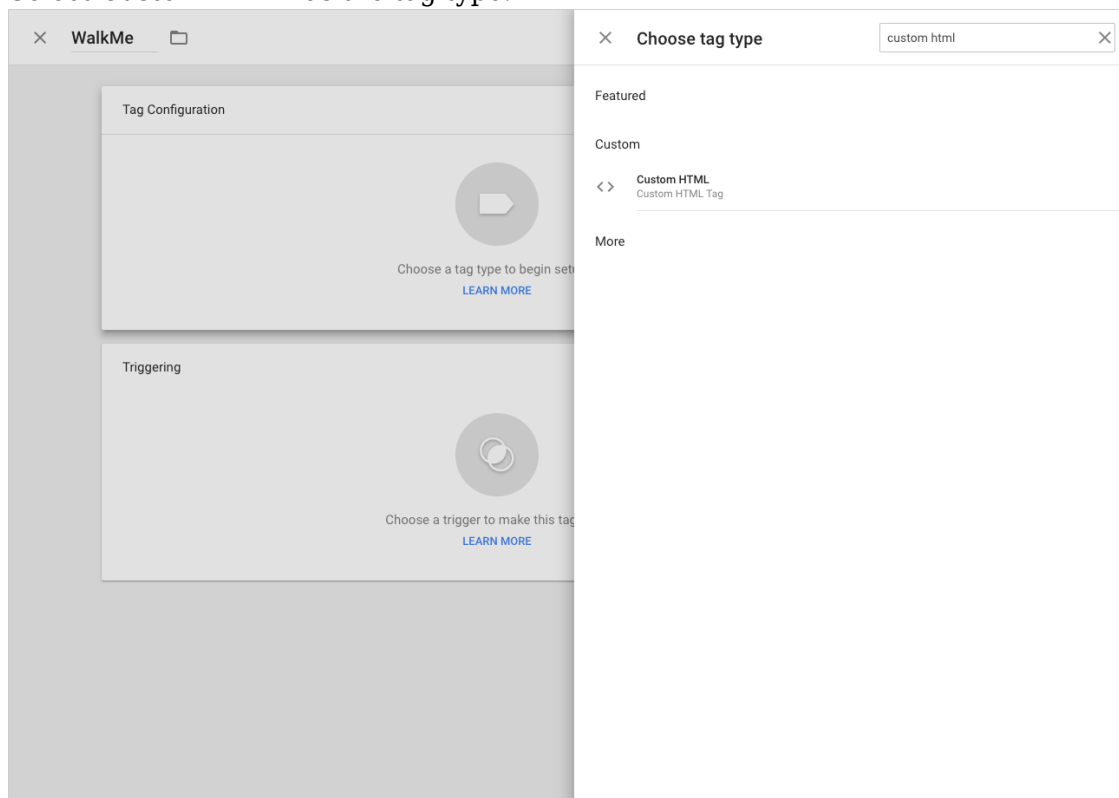
1. Log in to your Google Tag Manager account.
2. In the New Tag card, click on **ADD A NEW TAG**:



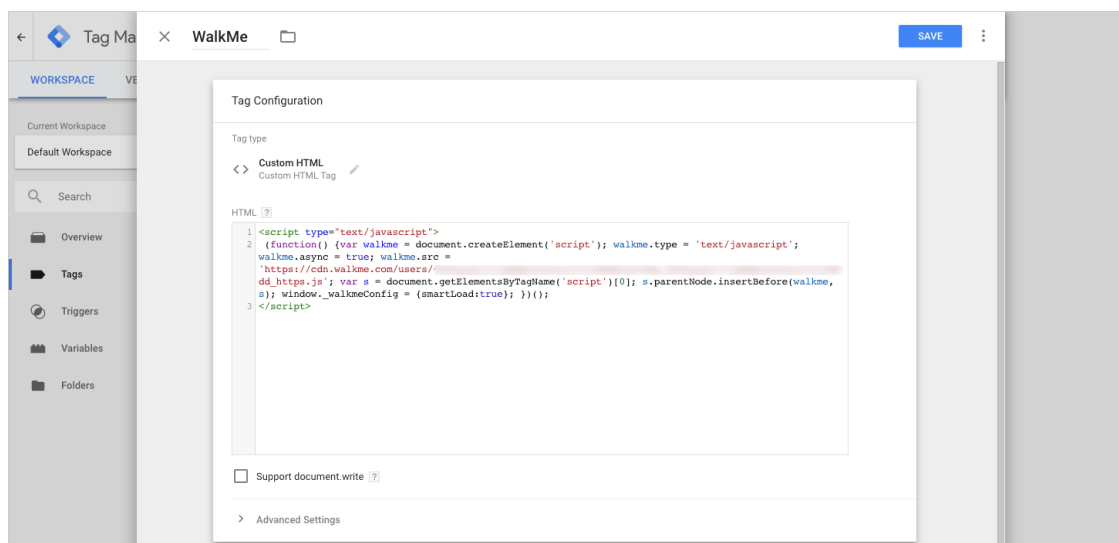
3. Enter *WalkMe* as the tag name, and click **SAVE**:



4. Click the grey circle in the **Tag Configuration** section.
5. Select Custom HTML as the tag type:



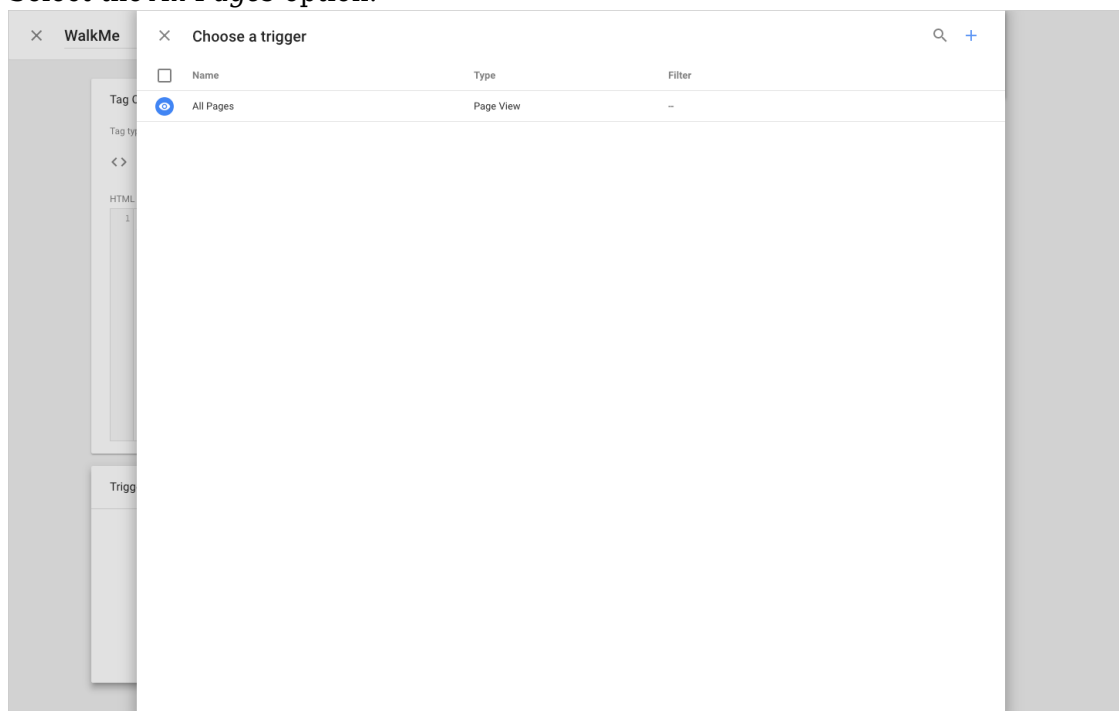
6. Paste the WalkMe snippet into the HTML field:

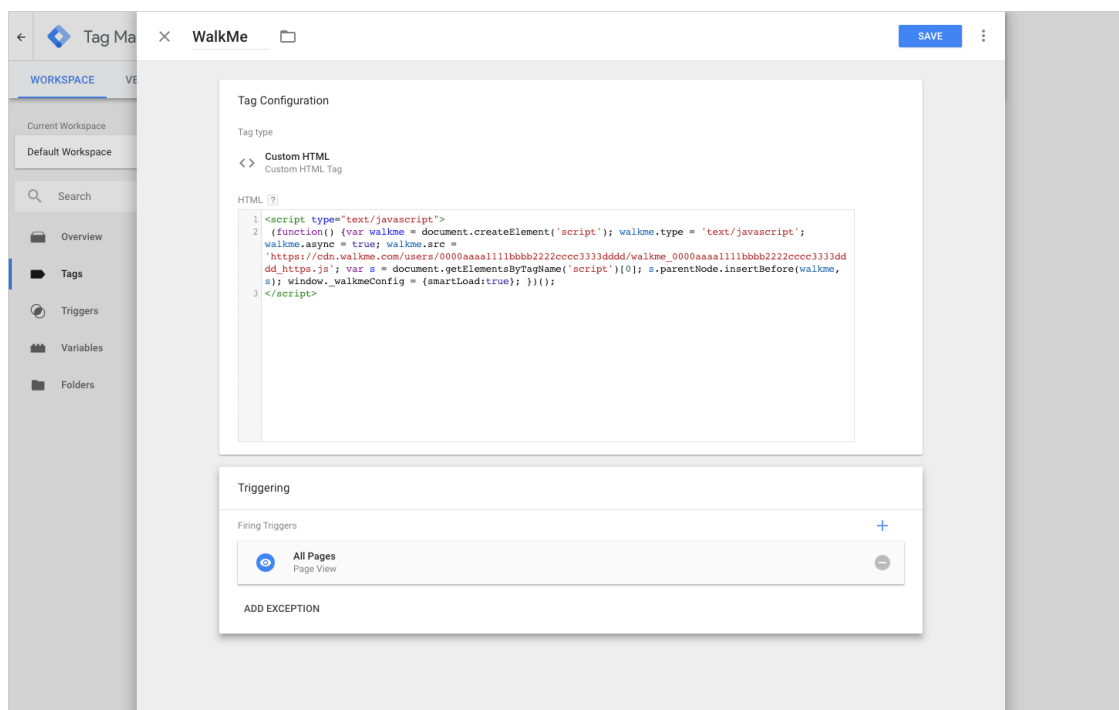


Make sure you enter the correct snippet.

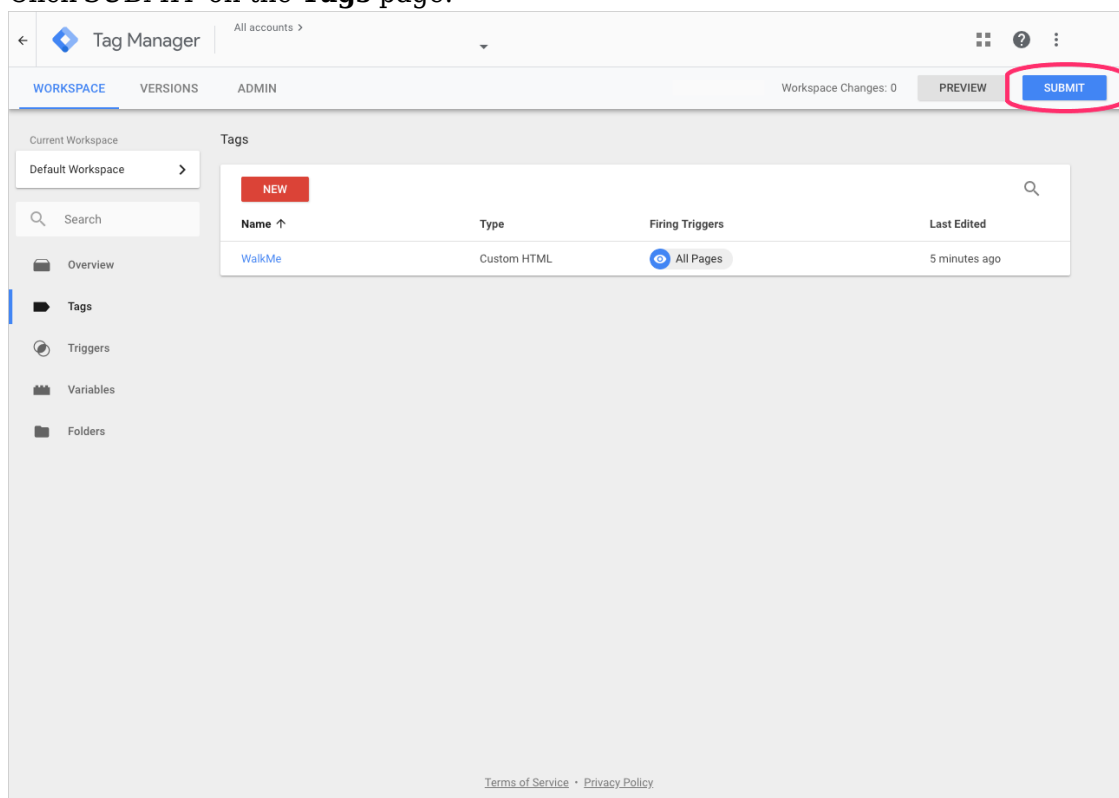
7. Click the grey circle in the **Triggering** section.

8. Select the *All Pages* option:





9. Click **SAVE** again.
10. Click **SUBMIT** on the **Tags** page:



11. Finally, click **PUBLISH** on the **Submit Changes** page:

← Tag Manager

Submit Changes

PUBLISH

WORKSPACE

Current Workspace

Default Workspace

Search

Overview

Tags

Triggers

Variables

Folders

Submission Configuration

 Publish and Create Version

Push changes to your sites

 Create Version

Save changes and create a new version

Version Name

Add a descriptive name

Version Description

Add a detailed description of the changes

Publish to Environment

 Live

Workspace Changes



This workspace has no changes.

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Activity History