WalkMe Champion Toolkit

Brief Overview

WalkMe provides **toolkits for the champions** in your organization who are responsible for communications when rolling out WalkMe.

The Champion Toolkit has tools for:

- Advocating a digital adoption program
- Rolling out Workstation to an organization

DAP Champion Toolkit

The Champion Toolkit is a bundle of resources to help champion a digital adoption program to users and leadership.

It contains:

- **Customizable slide decks** for various scenarios like introducing WalkMe for the first time, discussing common use cases, explaining the value of DAP to leadership, or defending WalkMe against a competitive threat
- **Email templates** to jump-start communications that promote your program, celebrate success, or share new projects
- **Advocacy guide** with best practices for developing an effective strategy to champion a digital adoption program, from constructing a DAP narrative to tactics for carrying the narrative like webinars, newsletters, demos, social posts, and more
- **Imagery pack** with WalkMe logos, web page banners, and email signatures for the digital resources and communications promoting the program

Workstation Toolkit

The Workstation Toolkit helps you promote and launch **WalkMe Workstation** across your organization.

It contains:

- **Customizable slides** to introduce Workstation to your users and showcase key features and benefits
- **Quick start guide** to introduce new users to the basics of setting up and using Workstation

- **Imagery pack** full of WalkMe-approved imagery to help you brand your communications
- **Promo video** that will get your users excited about Workstation

Have suggestions?

We'd love your feedback about the **toolkits.** Click the **Share Feedback** button at the bottom of the page or start a conversation in the **WalkMe World Community.**